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## Buffalo Wild Wings® Opens at Coshocton Avenue, Mt. Vernon; Giving Away Free Wings for a Year to First 100 Guests

**MT VERNON, OHIO, November 26, 2012**: Buffalo Wild Wings<sup>®</sup>, winner of scores of best wings and best sports bar awards, is opening its newest location in Mount Vernon at Coshocton Avenue on Monday, December 17. To celebrate, the sports grill and bar will be offering free wings for a year\* to the first 100 guests in line for the restaurant's 11 a.m. opening. Buffalo Wild Wings is the destination for wing fanatics and sports fans alike to experience food, sports and fun in an energetic atmosphere.

To receive free wings for a year, local wing fanatics are encouraged to arrive early and must remain present until the doors open to receive the prize.

The Mount Vernon Buffalo Wild Wings features big screens and wall-to-wall HD TVs for ultimate event and sports viewing.

"We are very excited to be expanding our Ohio presence with this new Buffalo Wild Wings location and we look forward to an enthusiastic opening by offering free wings for a year to dedicated wing fanatics," said Larry Tipton, Buffalo Wild Wings franchise owner. "We take our commitment to the local community very seriously and we will be donating 10 percent of our opening day food sales to Food for the Hungry of Knox County."

The Mount Vernon opening will include a ribbon cutting ceremony with the Chamber of Commerce at 10:15am on December 17.

Buffalo Wild Wings is known for its 16 signature sauces and 4 signature seasonings, making its wings and other menu items customizable creations. Sauces and seasonings include, from mildest to hottest, Salt and Vinegar<sup>™</sup>, Sweet BBQ<sup>™</sup>, Teriyaki<sup>™</sup>, Mild<sup>™</sup>, Parmesan Garlic<sup>™</sup>, Chipotle BBQ<sup>™</sup>, Medium<sup>™</sup>, Honey BBQ<sup>™</sup>, Buffalo<sup>™</sup>, Spicy Garlic<sup>™</sup>, Jammin' Jalapeño<sup>™</sup>, Asian Zing<sup>™</sup>, Desert Heat<sup>™</sup>, Caribbean Jerk<sup>™</sup>, Thai Curry<sup>™</sup>, Hot BBQ<sup>™</sup>, Hot<sup>™</sup>, Mango Habanero<sup>™</sup>, Wild<sup>™</sup> and Blazin'<sup>®</sup>. With Buffalo Wild Wings' 16 signature sauces running the gamut from Mild to Blazin<sup>®</sup>, every taste bud can find a flavor to crave.

The Mount Vernon BUFFALO WILD WINGS is located at <u>907 Coshocton Avenue</u>. It is open 11 am-12 am Sunday through Thursday and 11 am to 1 am Friday through Saturday. \*Each recipient of the 'Free Wings for a Year' giveaway will receive a coupon book with 52 vouchers for six free wings - one order for every week of the year.

## About the Company

The newest BUFFALO WILD WINGS<sup>®</sup> is located on 907 Coshocton Avenue and is owned and operated by Lancaster entrepreneur, Larry Tipton. Larry Tipton currently owns and operates Buffalo Wild Wings franchise locations in Lancaster, Athens, Heath, Canal Winchester and Reynoldsburg, as well as two locations in Arizona – Flagstaff and Prescott Valley.